



How to make the most of your tax refund dollars

A Windows PC could be the most valuable purchase you could make these days

As tax season is upon us and Americans are beginning to receive their tax refunds, spending these dollars wisely has never been more important. With the recession deepening, customers' pocketbooks are slamming shut. People are being extremely selective about their purchases. Their top priority: value for money.

One way consumers can incorporate this value into their daily lives is by spending their tax refund dollars on a new Windows PC. This is one purchase where if you spend a little, you end up saving a lot.

Stay Balanced

In tough economic times, a PC is an all-in-one device that helps you and your family stay balanced. Windows PCs are affordable, valuable, and versatile. You can work, connect with friends and family, monitor your budget, play games, manage your social calendar and watch TV and movies- using the same device. After the initial investment of purchasing the PC and setting up Internet access, your entertainment options are virtually endless and free of cost.

Work Easier

According to market research forecasts, mobile workers will make up 73 percent of the total U.S. workforce by 2011. Whether mobile employees are at airports, on the road or at home, they need an effective way to always stay connected. Windows is the most common platform used in business today and a Windows PC gives you the flexibility to create your own mobile work environment anytime, anywhere.

Play For Free

In times when money is tight, many consumers support a growing trend: staying in is the new going out. For those looking to save money without cutting back on having fun, a PC with Internet access is the perfect solution. You can watch television shows and movies, and play your favorite games online for free on thousands of web sites, any time you want.

Your PC can also help you stay in touch with friends without the expense of flights and long distance calls and expensive restaurant dinners. If you have news you'd like to share or photographs from a recent vacation that you'd like others to see, you connect with your friends via social networking sites like Windows Live Spaces or Facebook.

Revenue Source

With unemployment on the rise, it's always wise to have a backup plan. With a Windows PC, you could start a Web-based business or manage a secondary business as a revenue source. With access to the Internet, you can also use your Windows PC to search for jobs, post resumes or network with other professionals in your line of work.

Extreme Style

You don't have to splurge to get extreme style. Windows PCs offer the widest variety of sizes, shapes, colors, designs and technical capabilities in the market. No matter what your personal style or budget, there is a Windows PC that's just right for you.

When you invest in a Windows PC, it opens up a whole new world of possibilities. It is the best way to work better, play harder and stay connected—without putting a big dent in your wallet.