Radio Script for Dave Graveline

<u>Segment One- AMD LIVE</u>

Maybe you can have too much of a good thing! How do you sort through that growing pile of photos, movies and music files on your computer? Maybe a PC that organizes all that digital content is the answer.

Hi, this is Dave Graveline for "Into Tomorrow".

Too much digital content– and no tool that organizes it efficiently. That can be a problem for all of us who have large music files, too many movies and all those vacation photographs sitting on our computers. With the AMD LIVE! ™ PC., help is here! This easy-to-use media center PC lets you organize and share photos, music and movies. You can consolidate your digital content in a central location and access it through devices you already have – MP3 players, cell phones and PDAs.

And once you've got complete access to your music, photos and movies, use AMD Live! to organize the content to fit your needs. Stream music to your entertainment center or transfer TV shows and movies to your notebook or PDA. There is no end to the ways you can slice and dice your digital content.

<u>Segment Two- Energy Efficiency</u>
Can your desktop save the environment? The answer is Yes.

Hi, this is Dave Graveline for "Into Tomorrow".

Did you know that by choosing the right desktop you could actually help the environment? Recently Advanced Micro Devices introduced a line of energy-efficient desktop processors. Choose one of these and you get a smaller, more elegant PC that not only looks sleek, but also delivers the same performance as those big, bulky machines. Plus you'll be doing your good deed for the environment.

 The new AMD Athlon and Sempron processors cut the power requirements of desktop processors by over one-third, boosting energy efficiency. AMD has been a long-time supporter of environment-friendly initiatives. The new processors go hand-in-hand with their award-wining Cool'n'Quiet technology that improves a computer's energy efficiency and performance-per-watt, by matching processor utilization to the performance actually required.

Better appearance, better price, better performance. And better for the environment. Everyone's a winner!

Segment Three- Windows Vista

Hi, this is Dave Graveline for "Into Tomorrow".

Are you in the market for a new computer? Go for one that promises a great experience when Microsoft introduces its next operating system, Windows Vista, in 2007.

Most systems today run Microsoft Windows XP. But the countdown has already begun to the Microsoft Windows Vista launch. Vista will include many exciting features. We've heard good things about an exciting new user interface that scales with a computer's hardware capabilities. That means better graphics and increased system memory. Vista is also engineered to be the most secure version of Windows yet.

So if you buy a PC now, at some point you'll want an upgrade to Vista. Why not just buy a system that can handle Vista right away? Manufacturers are already releasing AMD-based systems that are Windows Vista-ready. Get one of those and get ready for Windows Vista!

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