



Lance Armstrong's Speech for an AMD event

Thank you. It's an honor to share my stories with you all.

I hope I don't sound too boastful when I say that you all probably know a lot about me already. That I used to ride bikes for living and was pretty good at it. I dated a rock star. I run a foundation. I recently finished a New York City marathon, my first. A movie about my life is in the works. And I survived cancer.

I'm assuming you got much of this information from the Internet. What a wonderful resource that is, for everything from catching up on the latest news to shopping and gaming to ferreting out information about illnesses, like cancer.

In 1991, I became the U.S. amateur cycling champion, and I turned pro the following year. In 1993, I became the youngest man ever to win a stage in the Tour de France, and I won the World Road Championships that same year. In 1996, I turned 25. I signed a contract with Cofidis, the French cycling team. I bought a beautiful house here in Austin, had a Porsche in the garage and was slated to make \$2 million in two years.

Then, a week after my 25th birthday, my life went into a tailspin. I had surgery to remove a cancerous testicle. By then, the disease had spread to my lungs, abdomen and brain. I needed brain surgery and four rounds of the most aggressive type of chemotherapy. My chances of living to celebrate another birthday didn't look so hot.

Desperate for news, I took to the Information Highway, which back then was a non-traditional route for data. I read about my illness, connected with other survivors and learned their stories, discussed clinical trials and listened to what life would be like after surviving this illness, something I was determined to do. I thought to hell with the odds and found other people out there on the Web who did too. As I've said before, you can be told you have a 90 percent chance or a 50 percent chance or a 1 percent chance, but you have to believe, and you have to fight. Technology put me in touch with a global group of people dealing with cancer, from which I drew, and hopefully provided, strength to fight.

Today, more than 80 percent of patients and caregivers recently surveyed, said they use the Internet to research causes, symptoms and treatment options. However, only 4 percent of those have access to this resource during their treatment in hospitals or clinics, and that just doesn't seem right. People deserve access to quality information, supportive health care providers, family and friends.

AMD has been instrumental in providing information access and ultimately finding ways that technology can help ease the suffering and extend the lives of people who are diagnosed with cancer. AMD has committed to finding new and innovative ways that technology can change the face of cancer. We all must work together to help.

Before I became ill, I guess you'd say I didn't care much about strategy or teamwork. I was blessed with a large heart, a phenomenal aerobic ability and unusually long thigh bones. Seemingly my body was built for cycling, and I focused on that. Winning was all that mattered, and I didn't necessarily feel I could rely on anyone but myself. But after beating cancer, I got a second chance at a life I took for granted and for the first time,

realized all I could have lost. Technology helped me reach out to experts and doctors I normally would never have met and understand treatments that ultimately save lives. Cancer is not a disease we can defeat alone.

AMD realizes this and continually looks for new and innovative ways to support the cancer community. Last year, working closely with the Lance Armstrong Foundation, HP and AMD developed the LIVESTRONG notebook a special edition notebook computer that carries the LIVESTRONG logo. With each sale of this notebook, a portion of the proceeds goes back to my foundation to support our mission to inspire and empower people affected by cancer. To date, this effort has raised more than \$3.2 million in support of the LAF, and we are supremely appreciative.

Earlier this year, AMD entered into a research study within the cancer community to identify and fill technology deficiencies in areas such as information access, information management and support networking. In addition, AMD is working with the LAF to provide learning lab access points to community-based organizations, empowering cancer survivors to research their disease, treatments and fellow survivors. AMD also is aiding in the development of the LIVESTRONG Personal Health Summary initiative and is helping to construct an information system for cancer patients and their providers. AMD is doing its part to help 10 million cancer survivors in this country and 25 million across the globe weaken, and ultimately beat cancer.

Technology, of course, touches and improves our lives in so many ways and is much, much more than a health-care tool.

You may or may not know that cycling is one of the most technologically advanced sports. Innovation is crucial to besting the competition. When I started racing, two-way communications between teammates or coaches wasn't a part of cycling. Now it's a fundamental. Similarly, computers were scarce in cycling a dozen years ago. But now we use them every day, to analyze training information, measure and improve body position, improve equipment and for real-time communications.

In 2004, my equipment sponsors, including experts in the fields of equipment design, aerodynamics and technology, joined forces to redesign my Tour de France team's equipment, clothing and components, with the goal of making us the fastest team in pro cycling. We refined the helmet, the bike and equipment design. We altered the apparel and adjusted body and equipment position in the wind tunnel.

Our bikes were built on workstations with high-performance AMD processors, which made our bikes faster, lighter and stronger. One of the things that differentiated the Trek bikes from everyone else's is the amount of technology that went into the product. AMD processors also powered the wind tunnel, where five riders tested the effects of equipment and body position in order to perfect the time trial form.

Using computer systems powered by AMD processors, riders and coaches were able to formulate race strategy and monitor performance by analyzing factors such as altitude, cadence, wattage, speed and heart rate. We also were able to evaluate training and performance data, such as calculating fitness, measuring energy expenditure and logging training data for predicting peak performance over a long season. Laptops, PDAs and cell phones were critical for daily communications. The racing season is long, and these devices enabled us to stay connected with the team and our families and friends. We counted on AMD to make us lighter, faster and more efficient. They enabled us to make crucial adjustments that allowed us to win races.

Whether it's winning races, or racing for our lives, we've all come to rely on technology to enhance our performance and improve the way we live. Together, with a motivated team and high-tech tools, we can scale mountain passes, cross marathon finish lines and weaken cancer's grip across the globe. Thank you all for being here and for listening. And most important, thank you for taking action and being part of the cycle of change.

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